



MEDIA INVITE

WHAT: Launch of The State of The Media Survey Report

WHO: Ms Esther Koimett – Principal Secretary, State Department of Broadcasting and Telecommunications, Ministry of ICT, Innovation and Youth Affairs

Mr Maina Muiruri – Chairman, Media Council of Kenya (MCK)
Mr David Omwoyo – Chief Executive Officer, Media Council of Kenya (MCK)
Mr Stephen Gitagama – CEO, Nation Media Group
Colonel (Rtd) Cyrus Oguna – Government Spokesman

WHEN: 31st January 2022, 8.30 am (EAT)

WHERE: Sarova Stanley Hotel, Nairobi

The Media Council of Kenya (MCK) is an independent national institution established by the Media Council Act, No.46 of 2013 for purposes of setting standards and ensuring compliance with those standards as envisaged by article 34 (5) on Freedom of the Media of the Constitution of Kenya. Pursuant to its media regulation mandate, the Media Council of Kenya conducts an annual review of the performance and the public opinion of the media.

The Council conducted a survey in December 2021 to establish the number of Kenyans using broadcast and print media and indicators on the usage of internet, digital and social media. It also aimed at gauging the level of trust in media and to ascertain the main sources of news for Kenyans. The Council will launch the **State of the Media Survey Report for 2021** on 31st January 2022, at the Sarova Stanley Hotel, Nairobi.

The launch will bring together stakeholders in the industry that include the Ministry of ICT, Innovation and Youth Affairs, Media Owners, Editors, Journalists, Civil Society Organisations and State and Non-state actors, among others.

Media Contacts

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Our Vision

“A professional, free and independent media accountable to the public”

Our Mission

“ To safeguard media freedom and enhance professionalism through setting media standards and ensuring compliance”

Promoting Media Freedom and Responsible Journalism