

PRESS STATEMENT

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Thursday, 28th October 2021

FOR IMMEDIATE RELEASE

BREACH OF CODE OF CONDUCT BY SASA TV

The Media Council of Kenya will take action against *Sasa TV*, after completion of due processes for breach of the Code of Conduct for the Practice of Journalism in Kenya. The station provided platform and allowed the airing of offensive content on 9th October 2021.

The Council notes that the media house in question breached clauses 5 (b) (c) on **Accountability** and 10 (1) on **Obscenity, Taste and Tone in Reporting** by allowing a presenter, Apostle James Maina Ng'ang'a in a live broadcast from 'Jerusalem City Kenya' at 1024 hours where he uttered offensive and unprintable words on air.

We have subsequently directed the media outlet to show cause why action should not be taken against it, further to which the Council will institute relevant sanctions in line with our mandate.

Further, the Council notes the possible breach of the programming code for free-to-air radio and television services in Kenya and has notified the Communications Authority (CA) accordingly for investigation.

We caution media houses, editors, journalists and media practitioners against airing offensive content as stringent penalties will be administered in line with the Media Council Act, 2013.



David Omwoyo Omwoyo
Chief Executive Officer & Secretary to the Council