

MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

MCK TO ISSUE SPECIAL MEDIA PASSES FOR MASHUJAA DAY CELEBRATIONS

NAIROBI, 15th October 2020 - The Media Council of Kenya (MCK), will issue **event-specific Special Media Pass (SMP)** to journalists, media practitioners and crews covering the Mashujaa Day celebrations on **Tuesday 20th October**, 2020 at the Gusii Stadium in Kisii Town, Kisii County.

In line with the Covid-19 safety guidelines, media houses wishing to cover the national event are encouraged to limit the applications to those of their critical staff only. Accordingly, they are requested to forward the following information regarding their respective crews, to facilitate the issuance of the passes for the event:

Journalists & Media Practitioners (Including Camera Crews, Drivers, Photographer, Reporters) INFORMATION REQUIRED • Full names as indicated on their IDs • ID Numbers • Name of media house • Position • Nationality

To enable timely processing of the SMPs, media houses are advised to send the above information to the MCK Accreditation Service on accreditation@mediacouncil.or.ke by Sunday 18th October, 2020 at 5:00 pm.

All journalists' applicants **MUST** have a valid press card issued by the MCK. Beginning **Friday 16**th **October, 2020 from 2:00 pm**, media houses will be contacted to send a representative to collect the processed cards. Those who will not have received their cards by Close of Business, you are therefore advised that there will be an accreditation team based in Kisii, to issue the same on **Monday 19**th **October, 2020 from 9:00am** at the KNA offices in Kisii town.

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