

MEDIA ADVISORY

Media Contact

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FOR IMMEDIATE RELEASE

MCK TO ISSUE SPECIAL MEDIA PASSES (SMPs) FOR CRITICAL NON-JOURNALISTIC STAFF COVERING ELECTIONS

The Media Council of Kenya will issue temporary Special Media Passes (SMPs) to essential non-journalistic staff working in media outlets across the country from 10th April 2022. This will be limited to those covering this year's General Election.

Accordingly, all the essential non-journalistic staff covering the elections are advised to make their applications through the Council's Accreditation Portal: <https://accreditation.mediacouncil.or.ke:882/> under the Special Passes category.

To facilitate the process, all applicants will be required to upload the following requirements:

1. Letter from the media house/outlet demonstrating their role in the election coverage
2. Copy of National Identity Card
3. A clear passport size photo, preferably taken against a white background

The SMPs will expire on 31st December 2022.

All SMPs will be issued under the group accreditation function in the portal. Media houses are further advised that the passes will cost KShs 1,000. To complete this process, they will be required to generate an invoice for all their successful applicants.

Any enquiries relating to the Special Media Passes should be relayed to the MCK Accreditation department on: accreditation@mediacouncil.or.ke or through the hotline: **0110131447**.



David Omwoyo Omwoyo

Chief Executive Officer & Secretary to the Council