

PRESS STATEMENT

Media Contact Lorine Achieng Media Council of Kenya Tel: +254-20-2737058 | +254-723 795020 Email: communications@mediacouncil.or.ke

Sunday, 28th March, 2021.

FOR IMMEDIATE RELEASE

MCK STATEMENT ON BREACH OF CODE OF CONDUCT BY HOMEBOYZ RADIO

The Media Council of Kenya is cognizant of broadcast content aired on radio on 26th March 2021, on unfavorable utterances about an unfortunate incident involving Ms. Eunice Wangare, who was allegedly thrown off the 12th floor of a building. The matter was flagged out by the Council while carrying out its regular Media Monitoring function.

In line with the enforcement process, the MCK issued a notice demanding retraction and apology for violation of clauses 21,23 and 24 of the journalism code of conduct, that speak to use of pictures and names, acts of violence and editor's responsibility.

The management of Homeboyz Radio released an apology during its subsequent radio shows, via their social media platforms and has finally terminated the services of the individuals involved.

The Council takes note of the action taken by the management of the radio station, against the individuals and commends them for taking responsibility as a sign of commitment, to uphold ethical standards in their programming. Consequently, the Council will be keen on following up on such matters to enforce compliance as per the Media Council Act 2013.

<u>David Omwoyo Omwoyo</u> Chief Executive Officer & Secretary to the Council