

## **PRESS RELEASE**

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### **FOR IMMEDIATE RELEASE**

#### **CALL FOR APPLICATION FOR REPORTING GRANTS**

**NAIROBI**, 3<sup>rd</sup> June 2021 – The Media Council of Kenya (MCK) is calling on Kenyan journalists and media practitioners to apply for grants to support coverage of stories on Climate Change, Gender-Based Violence and Constitutional/legislative developments in the country.

The call is open to MCK-accredited journalists and media practitioners upon successful presentation of an original and creative idea of not more than 100 words on the above thematic areas. The KShs 10,000 grant will support travel, communication, research, and meals during data collection and writing of the story. Each grantee will work with the support of a mentor and undergo multiple trainings and skills upgrading sessions.

The grant is part of the Council’s focus on media development interventions geared towards improving media standards, creation and execution of media professional growth through development and training on specialised short courses and coaching on public interest issues.

“There is need to ensure that media coverage and content on the above public interest issues is not only professional and responsible, but is also fair, accurate comprehensive and informative, and provides a balanced and adequate opportunity for citizens,” said MCK Chief Executive Officer Mr David Omwoyo.

“The Grants Project for Journalists focuses on enhancing their capacity to report professionally across several themes. Through the project, we seek to enhance professional media coverage in Kenya and to develop a pool of journalists versed, mentored and able to report competently on key public interest issues,” added Mr Omwoyo.

Potential applicants can obtain details from <http://grant.mediacouncil.or.ke/> and should ensure that their stories are published or broadcast by end of 15<sup>th</sup> July 2021. All applications must be submitted by Midnight on 13<sup>th</sup> June 2021.



### **About the MCK Africa Media Academy**

The Media Council of Kenya (MCK) is mandated to set media standards and ensure compliance with those standards as set out in Article 34(5) of the Constitution and for connected purposes. In this regard the Council seeks ways to encourage and increase professional journalism in Kenya. The MCK Grants Project is run under Africa Media Academy which focuses on development of training standards, building capacity of journalists and ensuring professional journalism practice.

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